Having a 360° view of all the past and present customer interactions enables businesses to deliver impactful experiences and boost ROI. It also means higher deal closure and customer retention rates.

An automated ETL solution:

- Combines data from multiple touchpoints of the customer journey
- Allows you to build a comprehensive dashboard that acts as a single source of truth on customers
- Reduces onboarding times to hours instead of days

PARTNER ONBOARDING AND DATA MANAGEMENT

- Establishes self-operating and self-regulatory onboarding processes
- Delivers timely insights for a beneficial collaboration
- Reduces onboarding times to hours instead of days

Why an ETL Automation Tool is Essential for Enterprise Technology Stack

With businesses onboarding new partners and vendors every year, IT teams are tasked to code custom workflows to create complex data pipelines to ensure seamless information exchange.

The overall data integration market is expected to grow to USD 12.24 billion by 2022 from USD 6.44 billion in 2017, at a CAGR of 13.7% from 2017 to 2022.

An automated ETL solution:

- Ensures complete data democracy for business users
- Breaks down information silos
- Provides greater business agility and higher productivity

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